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California State University, San Bernardino

July 1988

PANORAMA

alumni in hollywood



IN THIS ISSUE

A tale of a century between two schools
Athletics gain national reputation
Campus continues to expand
Alumni in the news

INTERCOLLEGIATE • ATHLETICS

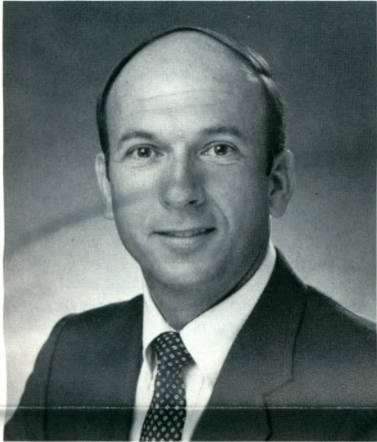
Coyotes Top Expectations

By Edna Steinman
Director of Publications

When the Coyotes' national competition finds out how young the Cal State, San Bernardino team really is, the reaction frequently is amazement.

How, they marvel, could a squad so young be nationally ranked. Multiply that sentiment by seven sports and that's the progress of the four-year-old intercollegiate athletics program at California State University, San Bernardino.

In the 1987-88 season, the fourth year of competition, the Coyotes won 74.4 percent of their games and seven of the 14 teams received invitations to participate in NCAA Division III regional or national championships and/or were nationally ranked in NCAA polls.



Dr. Reginald Price

"Many programs would be enthusiastic to have one team nationally ranked," said Dr. Reginald Price, Cal State's first athletic director who was responsible for developing and guiding the program. "But to have half of the teams so recognized, especially in a new program, that's practically unheard of."

When the Coyotes competed in the NCAA national soccer championships last fall, coaches at the University of North Carolina, Greensboro, were "utterly amazed when they found our program was only four years old," said Price. The San Bernardino team, with a 16-3-3 record, finished the 1987 season tied for third in the nation.

"We have developed a national reputation in other sports as well," the athletic director reminds.

Dr. Price attributes the phenomenal success of the Coyotes to two factors: the outstanding coaches and their devotion to the program and the recruitment and coaching of student athletes who give the maximum of their potential.

"When we began our programs, we didn't get the high school stars because we hadn't established ourselves and we didn't give scholarships. We gave them the opportunity to play and they liked success."

In deciding to introduce intercollegiate athletics, the university opted to participate in NCAA Division III, which does not permit athletic scholarships.

"My goal at that time," Price explained, "was to implement a quality Division III program with a strong foundation and a broad variety of sports for students interested in participating — a program to bring recognition to

All-American Honors 1987-88

Mark Warren (basketball), 3rd team
Chip Nelson (golf), 2nd team
David Gutierrez (golf), 3rd team
Charles DeLorey (golf), honorable mention
Bill McCafferty (baseball), 2nd team
Anne Cordaro (softball), 2nd team

All-Region Honors 1987-88

Laura Isbell (volleyball), 1st team
Lori Peters (volleyball), 1st team
Jerry O'Hara (soccer), 1st team
Randy Green (soccer), 2nd team
Hector Uribe (soccer), 2nd team
Mark Warren (basketball), 1st team
Gerald Duncan (basketball), 2nd team
Bill McCafferty (baseball), 1st team
Rich Hanlin (baseball), 1st team
Perry Amador (baseball), 1st team
Ron Burkland (baseball), 2nd team
Colt Larson (baseball), 2nd team
Hal Pigeon (baseball), 2nd team
Anne Cordaro (softball), 1st team
Marnie LaFleur (softball), 2nd team
Tammy Shearer (softball), 2nd team
Lisa Hilborn (softball), 2nd team
Chip Nelson (golf), All-District team
David Gutierrez (golf), All-District team
Charles DeLorey (golf), All-District team

National Rankings 1987-88

Golf, 3rd in nation
Soccer, 3rd (tie) in nation
Volleyball, 5th (tie) in nation
Baseball, 10th in nation
Men's basketball, 19th in nation

All-West Region Rankings 1987-88

Soccer, 1st in region
Volleyball, 2nd in region
Men's basketball, 2nd in region
Women's basketball, 4th in region
Softball, 5th in region
Baseball, best season record in region

NCAA Post-Season Tournament Participation

Soccer
Volleyball
Women's Basketball
Men's Tennis
Golf

the university, the student athletes and the coaches. I think I have accomplished it." Price had expected to be competitive (a .500 win-loss record) in the fourth or fifth year. "We did it in the third year, even though we introduced a lot of new sports."

Half of the six original coaches still are with Cal State. They are Tom Burleson, men's and women's cross country; Naomi Ruderman, volleyball; and Jim Ducey, who came to launch men's basketball and since has added men's and women's teams in tennis. Another pioneer still on board is Laura Held, the trainer.

The current cadre of coaches also includes Jo Anne Bly, women's soccer; Jo Anne Bly, women's basketball and softball; Dr. Greg Price, men's golf; Chuck Deagle, men's baseball; Bruce Brown, men's and women's swimming and men's water polo. The newest addition is Ralph Perez, who will start women's soccer in the fall.

The Coyotes' four-year record is impressive in both energy expended and results accomplished.

The decision to implement an intercollegiate athletics program, after 18 years of only intramural activity, followed intensive study by a task force representing faculty, staff, students and alumni; campus-wide hearings and polls of students and alumni. The students voted in November 1983 to assess themselves an additional \$10 per year to help fund the sports program. The university's official decision to launch intercollegiate athletics followed.

Reg Price was appointed athletic director, then a half-time position, in January 1984. In the next eight months of intense activity, an office was established, six coaches were hired for eight sports, schedules for the eight teams were fashioned, uniforms were designed and ordered, facil-

ities were upgraded and the Coyote logo was created.

Athletics made its debut in September 1984 with cross country teams which won six out of six (women) and eight out of nine (men) and a soccer team which lost only two games in 13. From the first-year tennis team, Tim Streck and Richard Blackey received an invitation to participate in the NCAA Division III national tennis championships. The season's win-loss record for all sports was 58-66, or 46.8 percent won.

In the second year, 1985-86, golf was added and Gary Oechsle was invited to participate in the Division III national golf championships. He finished 26th in the field. The Coyotes program moved into the winning column with 54.3 percent (89 wins and 75 losses).

Three sports stood out in the third year, 1986-87. The women's volleyball team was invited to the Division III Western Regional volleyball championships and finished fourth in the region. Players Lissa McDonald and Laura Isbell were named to the All-West Region team.

The men's golf squad placed fourth in a 21-team field in the Division III national golf championships. Dave Gutierrez was named to the third team All-American. John LaRose and Chip Nelson received honorable mention All-Americans.

In baseball, third baseman Ramee Richards was named to

the third team All-American. He and pitcher Dean Tanner were named to the West All-Region team. Both were later drafted by professional baseball teams.

The 1987-88 year was capped with an increasing number of honors. (See adjacent boxes for season highlights and individuals receiving All-American or All-West honors.)

Men's soccer: Team won Western Region tournament and quarterfinal match enroute to the national soccer championships. The team, which lost one game by one point, tied for third in the nation.

Women's volleyball: In the Western Region volleyball championships, the Coyote team lost in the finals to UC San Diego, which went on to capture the national title. With a 40-10 season, the women tied for fifth place in the national rankings.

Men's basketball: The Coyotes ended the season as number two squad in NCAA West Region and 19th in nation. They led the nation in scoring and rebounding, ranked eighth in scoring offense (89.4 points per game) and fifth in win-loss percentage (21-4) in Division III. Center Mark Warren ranked seventh in scoring and fourth in rebounding in Division III.

Women's basketball: Invited to the Western Region basketball championships, the women finished fourth in the region with a 23-5 record. Forward Lori Peters was ranked 24th in rebounding (12.0 per game) in Division III.

Men's baseball: In its second season, the team was ranked ninth nationally with a 29-7-1 record.

Women's softball: Also in its second year, the team finished the season 21-14-1 and ranked fifth in the Western Region.

Men's golf: Team placed third in a 21-team field in the Division III national golf championships, with an 18-2 record.

Men's tennis: Tim Streck went to the Division III national tennis championships and finished the season ranked 30th in the nation in singles.

Other teams finishing on the win side for 1987-88 include: men's cross country 3-2, women's cross country 6-1, men's swimming 3-2, women's tennis 11-9. The women's swimming team finished its debut year with two wins and four losses and the water polo schedule was cancelled for lack of players.

Woman to be New AD

The Cal State Coyotes will have a woman athletic director beginning in September.

Daryl Ann Leonard, for nearly five years director of athletics at the University of Wisconsin, Milwaukee, has been appointed as the university's first full-time AD beginning Sept. 1.

She succeeds Dr. Reginald Price, who had been half-time and later three-fourths time athletic director.

"I'm confident that Ms. Leonard will provide outstanding leadership for our intercollegiate athletics program. Her breadth of experience, her energy and her vision will bring strength and vitality to our sports programs in the coming years," said Dr. Anthony Evans, university president.



Daryl Ann Leonard

The chair of the search committee, Dr. Judith M. Rymmer, executive dean for university relations, commented, "Daryl Leonard had enthusiastic support from many groups including the search committee, the coaches and senior university administrators. We look forward to having her as a colleague and to assisting her in her efforts to develop and promote our athletic programs."

Leonard has been a pioneer, as a woman in athletics, on several occasions. She was the first woman to serve as president of the NAIA Athletics Directors Association and was the first chair of the NAIA Women's Sports Development Committee. As a student at Principia College in Illinois, she was the first woman to receive the athlete of the year award.

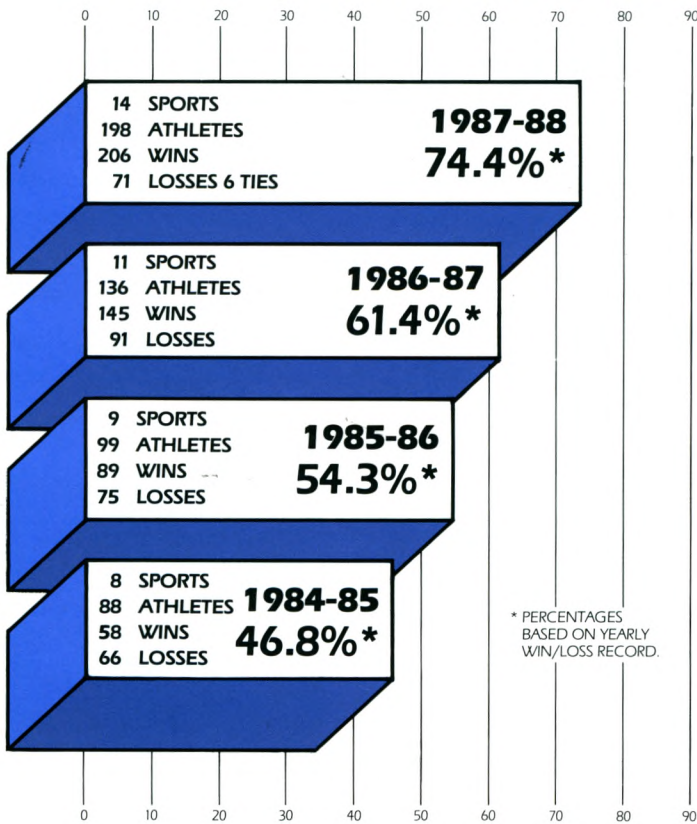
At UWM Leonard has been responsible for 14 men's and women's intercollegiate sports programs and a comprehensive intramural and club sports program. She developed a long-range plan to upgrade the intercollegiate sports from NCAA Division III to Division II.

Her accomplishments there include reorganizing the department to provide for comprehensive marketing and fund-raising programs, developing plans for additional facilities, computerizing the department and developing an academic advising program in each school for all student athletes with a coordinator in the athletic department to oversee the program. She developed a summer sports camp program and was responsible for its continued expansion.

Leonard received her B.S. in mathematics from Principia College in 1973 and her M.A. in physical education from Western Michigan University in 1979.

Her earlier employment was as director of women's athletics at Bentley College in Massachusetts from 1973-78 and associate director of athletics at UWM from 1979-83.

COYOTE PROGRAM PROGRESS



C A M P U S • G R O W T H

Growth Rate Outpaces Facilities

By Sam Romero
Public Affairs Assistant

With student enrollment figures climbing at an annual rate of 10 percent during the last five years, the construction of new buildings and the renovation of existing facilities is becoming a necessary and vigorous pattern at Cal State, San Bernardino. Within the past year, the campus has seen the completion of several projects, including the remodeling of the Student Union pub-snack bar, the expansion of the Coyote Bookstore, completion of the new Faculty Office Building and addition of a multipurpose room for Serrano Village, the on-campus housing. Construction of two major projects is scheduled to begin in 1989. The \$14.2 million, five-level 1990 Building will make its debut as the university's new "gateway building" in the fall of 1990. Funding for the project depends on voter approval of the \$800 million higher education state bond issue on the November 1988 ballot. Also scheduled for completion in 1990 is a \$3 million addition to the Student Union.

Because students are enrolling much faster than building projects can be approved and completed, temporary trailer facilities have helped to meet the need for additional classrooms and faculty offices. An office complex of



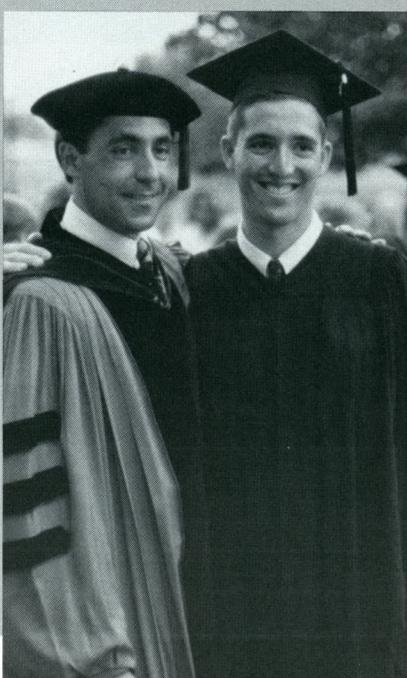
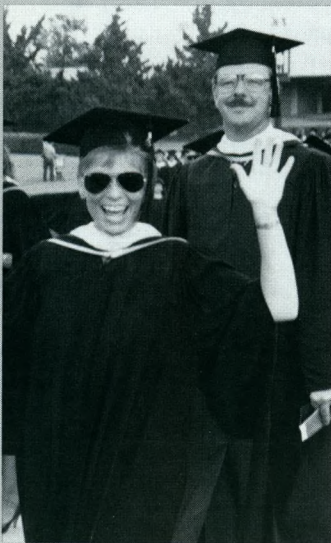
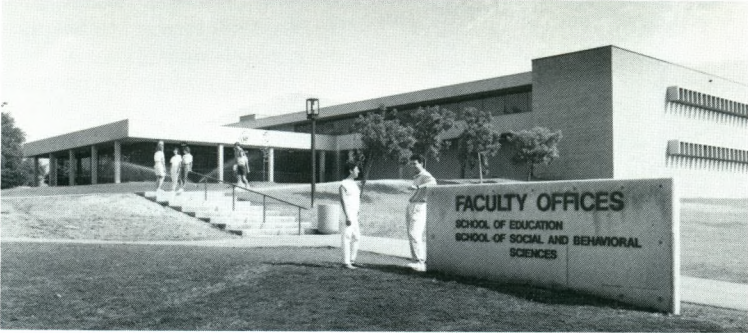
GATEWAY BUILDING — Known unofficially on campus as the "1990 Building," this five-story structure will provide desperately needed space for the growing campus. The building, estimated to cost \$14.2 million, will contain 25 lecture classrooms, 13 laboratories, 147 faculty offices and quarters for the student services

division. It will be located between the Student Union and the front parking lot. The Commons is across the road at the right. Pfau Library is seen in the background. If plans for construction remain on schedule, the building would open its doors in the fall of 1990. However, the fate of the structure depends on the bond issue.

modular units already is located behind the Student Union. Three temporary classroom structures were opened last fall.

STANDING ROOM ONLY — That's the usual situation at noon in the remodeled snack bar/pub in the Student Union. Later in the day, students gather for a break, studying, visiting or a quick game. Removal of several walls made the dining facility more spacious and able to accommodate more students. ▸

◀ **NEWEST FACILITY** — Occupied last fall, the new Faculty Office Building accommodates the Schools of Education and Social and Behavioral Sciences. The single-story wing (at left) houses the school deans and their offices. Although the building added more than 80 faculty offices, the campus still will have a critical shortage of faculty quarters this fall.



COMMENCEMENT 1988 ... FACES IN THE CROWD — Peggy Raidy and John Feltenburger, at left, earned master's degrees in education. Dr. Dorothy Mettee, Dr. Lance Masters and Dr. Russell Barber led the procession of faculty and students (above). Proud father, Professor Robert Blackey, watched son, Richard, receive his B.A. in administration (near right). Graduate students received their hoods at the individual school receptions. Dr. K. Michael Clarke and Dean David O. Porter adjust the hood on Donna Anzai, who earned her M.B.A. (at far right).

Alumni Awarded Recognition

alumni in hollywood



By Joanna Roche
Director of Alumni Affairs

Danny Bilson and Paul DeMeo looked right at home on the colorful set of Cal State's winter production, "Come Back to the Five and Dime, Jimmy Dean, Jimmy Dean." The two Theatre Arts alumni, class of 1978, spent many hours on, behind, even above, this stage. (The cover photo shows Paul describing how he engineered the placement of two 600-pound speakers over the stage when the Creative Arts Building first opened.)

Bilson and DeMeo, now filmmakers in Hollywood, were featured speakers at the Humanities Career Day March 10. They discussed their experiences at a panel on careers in filmmaking and shared Hollywood war stories and Cal State majors at a luncheon held in their honor.

Three of their films were shown on campus during their day-long visit, which was facilitated by the Writer's Guild strike. Their most recent film, "The Wrong Guys," released in May, was written by the pair, directed by Bilson and co-produced by

DeMeo. The New World Picture comedy, budgeted at \$4.6 million, stars stand-up comedians and is a "modern version of old-style gang comedies," Bilson said.

Also shown were two of their science fiction movies, written for Empire International Pictures, "Trancers" and "Zone Troopers." The latter was directed by Bilson and produced by DeMeo. Now they have a two-year contract with Warner Brothers Television to develop new TV shows.

Generating ideas comes naturally, but success hasn't been easy. "It took six years before things we were writing were made into anything," Paul reminded. They worked as movie and TV extras while trying to sell their scripts. "If you see reruns of 'Happy Days,' you can see Danny on a set very much like this, sipping a malt in the back-ground. A 25-year-old high school student!" Empire executives were convinced to read their scripts after a lot of nagging by Bilson, who worked as a camera assistant for the company. If the duo sounds like a long-standing partnership, it is. The two met at Cal State in the Theatre Arts Department and did their first collaboration here, a

senior thesis play which they wrote and produced. "The Houdini Deception" united the legendary Sherlock Holmes with Harry Houdini.

Bilson and DeMeo acknowledge the small classes and excellent faculty at Cal State were critical to their later success. "Experience is everything," Bilson said. "If I did nine plays here, instead of the three I would have done at UCLA, that's three times the experience." DeMeo noted, "We were really fortunate; we did a lot of plays and had the benefit of spending time with faculty. Frankly, we got a lot of attention."

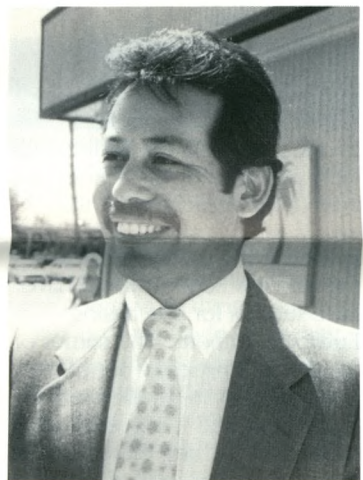
"Drama is drama," Paul summarized. "What we're doing now is a direct extension of what we were doing here." Danny added, "We didn't go on to another school; we just left here and went on to learn more and more." The learning and the accomplishments haven't stopped for this remarkable pair.

Five individuals who are in people-helping professions — a city clerk, a school superintendent, a nursing director, a lawyer and an interpreter — were honored as the 1988 outstanding alumni of California State University, San Bernardino.

The ninth annual Alumni Association awards night, an evening of fellowship and renewal of old friendships, was

highlighted by the presentation of awards to the five distinguished graduates. Kathleen Rager, principal of Fontana High School and a 1987 distinguished alumna, was master of ceremonies.

The honors are based on career achievement, professional growth, community service and contributions to the university. One recipient is selected from each of the university's five schools.



David Alvarez
School of Education

In the 13 years since he first graduated from Cal State, David Alvarez has risen rapidly in the public school system and now is superintendent of the Coachella Valley Unified School District.

Alvarez was assistant superintendent and director of educational services in the district before becoming superintendent in June 1987. Previously he was principal at Palm Desert Middle School and an administrator and counselor for the Beaumont Unified School District. He also has been a counselor with the Palm Springs Unified School District and the San Bernardino County Probation Department.

Alvarez earned his B.A. in sociology in 1975 and his M.A. in education, with an emphasis in cross-cultural counseling, in 1977.

In the community he has been affiliated with the Boy Scouts, San Geronimo Pass Child Care Abuse Council and the Palm Desert Police Advisory Council. He also is a member of the Cal State Educational Equity Task Force.



Marcia Lentz
School of Natural Sciences

Marcia Lentz, B.S. in nursing, 1980, is the assistant director of nursing at San Bernardino County Medical Center. In this position, she is responsible for the performance of 250 nurses, as well as the fiscal management of several divisions. She has been affiliated with the hospital for more than 20 years, working in positions of increasing responsibility from staff nurse to nursing supervisor and assistant director.

Active professionally, she currently is president of Region IV (San Bernardino-Riverside Counties) of the California Nurses Association. Her memberships include the National League for Nursing, American Nurses Association, American Association of Nurse Executives and the American Academy of Ambulatory Nursing Administration.

On campus she has served as co-chair of the Nursing Department's Advisory Council and as president of the Nursing Chapter of the Cal State Alumni Association.



Elise Traynum
School of Social and Behavioral Sciences

A former student body president at Cal State, Elise Traynum is now an attorney in the public law department of Best, Best and Krieger, a Riverside firm. Her specialization is civil and municipal law and land-use regulations.

After earning her B.A. in political science from Cal State, she enrolled in Hastings College of Law, where she completed her J.D. degree in 1986. She worked in the city attorney's office in San Francisco while earning her degree.

Ms. Traynum is a member of the California Black Lawyers Association and the Riverside County Bar Association and is active in the Pomona Valley branch of Jack and Jill of America. She was appointed to the university's Advisory Board and the search committee for the athletic director.



Mary Frances Gomez
School of Humanities

Mary Frances Gomez makes excellent use of her heritage and her 1978 B.A. in Spanish as the founder and executive director of a San Bernardino-based language consulting firm, Gomez and Associates, which offers translation and interpretation services.

Mrs. Gomez was born in Mexico and came to the United States at the age of three. She became a naturalized citizen in 1971. While attending Cal State as a part-time student, she began her own business and her daughter, Gabrielle, was born.

She has been a member of the board of trustees of the San Bernardino Public Library and served on the executive board of the San Bernardino Mayor's International Council on Friendship and Goodwill. She also is active in the National Charity League.



Shauna Clark
School of Business and Public Administration

Shauna Clark combined her responsibilities as elected clerk of the city of San Bernardino and student as she earned her college degrees.

Employed by the city since 1969, she first was elected city clerk in 1979. At that time she had her A.A. degree in psychology from San Bernardino Valley College and was working toward her B.A. in public administration. The bachelor's degree, finished in 1980, was followed by an M.B.A. in 1983, the year she was re-elected to her city post.

Ms. Clark received the 1984 Outstanding Manager of the Year Award from the San Bernardino City Management Association.

Her community activities include serving as a director of the San Bernardino Community Against Drugs, Inc., and a member of the City Clerk's Association and the San Bernardino Chamber of Commerce.

A • T A L E • O F

Professor Unearths School Site

By Russell J. Barber

Associate Professor of Anthropology

This year is the centennial anniversary of an event that will never be heralded as a landmark in American history yet nonetheless is significant.

In 1888 the Fairview School opened its doors in the north end of San Bernardino for the first time. It was a simple, one-room school, like hundreds of others across the United States. No one famous attended the Fairview School; it was the site of no famous event. What, then, makes the opening of this school so important?

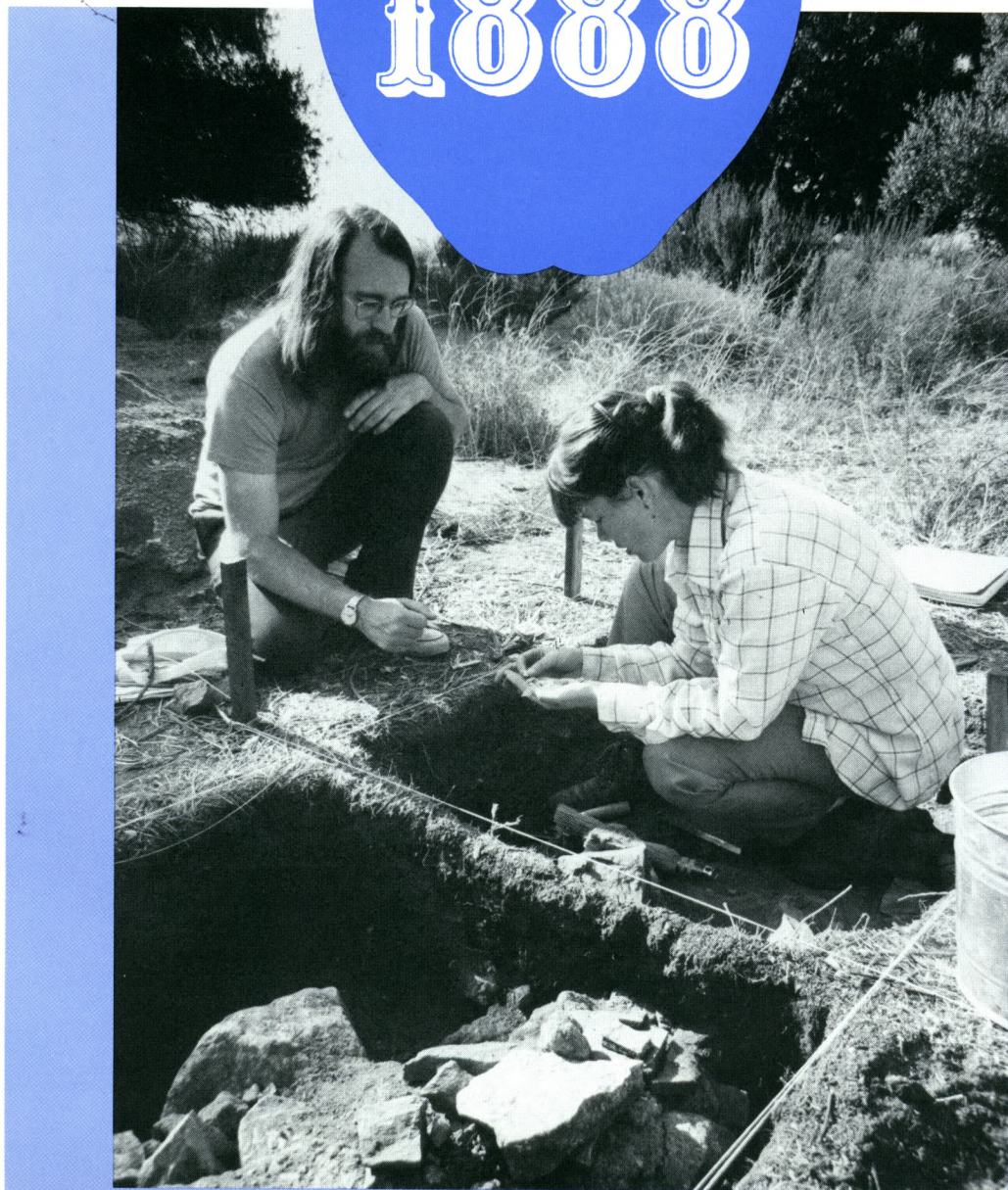
The importance of the Fairview School, paradoxically, lies in the fact that no important events or people were part of its past. The history most of us learned in grammar school made much of the grand political events and paid precious little attention to the everyday lives of common people. The social history that treats everyday life, however, is as much a part of the proper study of the past as is the study of presidential actions, and the Fairview School is an effective arena for that study.

Documents, the bread of the historian, are scanty regarding the Fairview School. We know bits and pieces about the place but remarkably little, considering how recently it was in use. Remember, the people who attended the school were not the elite of the town, so their lives were not considered important enough to record. We are forced, then, to turn to another approach: archaeology. And archaeology is a happy choice, because it plays no favorites, preserving clues about the lives of princes and paupers equally.

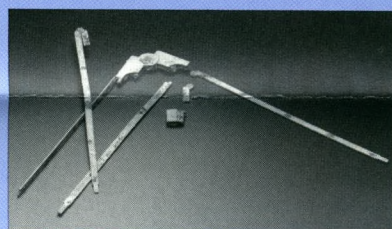
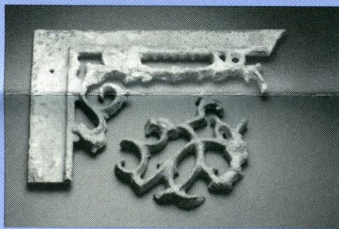
...traces of red paint on stucco fragments found in the soil show that it was, indeed, a little red schoolhouse.

With these thoughts in mind, I began the study of the Fairview School in 1985. My students and I began by scouring the local archives for shreds of information on the school. As is so often the case, the information we found was spotty. For example, we know the names of all the teachers, when they taught, and how much they were paid (from \$50 to \$70 a month), but we have absolutely no documentary information on the school building itself — no maps, no plans, no photographs. We have supplemented the documentary information with oral history from individuals whose parents attended the school, but the school closed 90 years ago, and, as far as we know, no one who attended the school is still alive.

Each summer since 1986, we have gone into the field and performed the traditional activity of the archaeologist: excavating a site. The fact that this site is on



FOUNDATION UNCOVERED — Professor Russell Barber observes as student archaeologist Maryanne Torbett, B.A. 1986, sifts fragments from the foundation.



ITEMS FROM EXCAVATION — Among the items found at the school site are, from left, cast-iron bracework from a child's desk, chalk-size fragments of black slate pencils and a carpenter's folding, metal ruler (possibly left by a workman).

the northern edge of the California State University, San Bernardino campus has made the logistics of field research much simpler for the students who participate in the project and earn university credit each year. Most of the students are CSUSB students, although a few come from other schools. Some nonstudents become involved.

The first year our most important task was to locate the school itself. There are no aboveground indications of the school building, and the maps that might have shown it apparently were lost years ago. With guesses about the landscape and a great deal of luck, we found a portion of the foundation on the first day, about a foot and a half below the ground surface.

Archaeologists are not digging just to fill museum shelves with artifacts. We try to collect material that will serve as clues in reconstructing the past, so excavation has to be planned carefully to collect the right kinds of information. In this case, we are interested primarily in three questions.

First, what did the schoolhouse look like? In this period there was tremendous variation in the style and fanciness of schoolhouses. H. C. Brooke, the superintendent of schools for San Bernardino County when the Fairview School was built, favored beautiful (and expensive) schools, in the belief that handsome surroundings fostered learning. On the other hand, the

school was on the outskirts of town, in a neighborhood where the families were not particularly well-to-do. Indeed, many residents seem to have been squatters, trying to scratch out a living growing barley for a local brewery. Would the school be sumptuous or squalid?

Less than 200 yards from the San Andreas Fault, the foundation appears to have sustained not a single crack in its century of existence.

The second question is related to the first. Was the operation of a school in a poor part of town comparable to that in a better section? Ideally, according to the goals of the school system, all schools were comparable, but modern experience suggests that this ideal rarely is met.

Finally, what was everyday life like for the students? In particular, can we tell something about the differences between boys' and girls' behavior? Certainly the newspapers of the day have plenty to say about this topic. Boys are painted as hellions, and examples are given of male students threatening or pistol-whipping teachers. In a classic

editorial, the local newspaper advocated arming the teachers and shooting one or two of the students to stand as examples for the others! Girls, on the other hand, were presented as sweet, demure, and ladylike. Were Victorian ideals or reality being presented?

The research is still ongoing and will not be completed for two more seasons, but already we are beginning to get answers to these and other questions.

Information on the schoolhouse, for example, shows that it was a substantial structure with dressed stone foundations over two feet thick. Less than 200 yards from the San Andreas Fault, the foundation appears to have sustained not a single crack in its century of existence.

The building was relatively large, more than 50 feet long and 25 feet wide. This is almost twice as large as one would expect from the standards set up by Connecticut and adopted by most states. It had a bell tower in its southern end and a small cloakroom beneath it. Windows were on the east, west, and south sides; the blackboard probably was on the north wall. That blackboard probably was a piece of wood painted with a patent mixture of paint and ground glass, a cheaper substitute for slate. Finally, traces of red paint on stucco fragments found in the soil show that it was, indeed, a little red schoolhouse. Surrounding the building was planted a square of olive trees. All in all,

this was a splendid and impressive structure for its purpose.

The day-to-day operation of the school, however, was not so well funded. In a scenario that will seem chillingly real to today's teachers, pennies were being pinched at every turn. We have found no chalk at the site, only pencils of soft slate that were used on chalkboards, albeit as poor substitutes. Why? Chalk cost six cents a gross and slate pencils cost three cents a gross, and the latter lasted much longer. Paper clips were invented and marketed in the United States by this time, but none appear at the Fairview School; instead, papers were pinned together with nickel-plated straight pins, again at a saving of pennies.

While the general pattern suggests an impoverished operating budget, there are surprising items. The wash basin and pitcher, for example, were imported and fancy. A microscope, certainly not part of the usual equipment of such a school, was found there. These items, I suspect, were charitable contributions and not purchased with school funds. Basin and pitcher

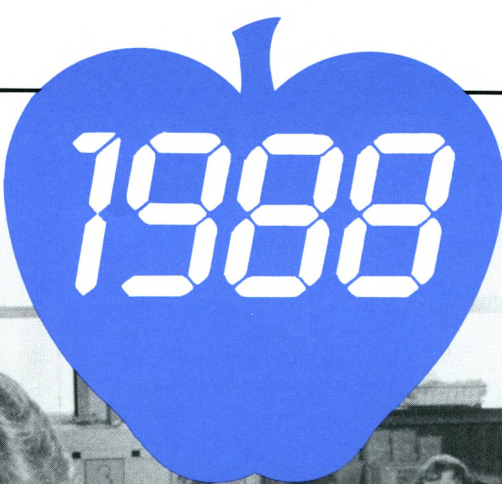
The privy, that receptacle for all sorts of contraband material ... still remains unlocated.

in one-room schools traditionally were provided by the school mistress (all the teachers at this school were women), and anyone living on the salaries at the Fairview School would have little surplus for purchasing European imports. The names of the school mistresses are of well-to-do families in San Bernardino at the time, and it is possible that they were teaching there partly as an act of charity and had little need for their salaries. This possibility is being investigated.

Finally, the question of children's behavior has not been answered yet. The privy, that receptacle for all sorts of contraband material that a student wished to discard, still remains unlocated. With the help of a proton magnetometer, a high-tech device for locating such buried deposits, we will search for the privy this summer. If we are lucky, it will be a "two holer," with a girl's side and a boy's side, each archaeologically recognizable by the buttons lost and left behind. Such a grand privy would be in keeping with the grand schoolhouse. Then we may find out whether patent medicines, typically mixtures of alcohol, opiates, and poisons, were being consumed by both boys and girls and whether girls, too, were smoking in the outhouse.

The residents whose children attended the Fairview School eventually abandoned the area when it became obvious that the agriculture that supported them was unprofitable. But they left behind inadvertent traces that allow us to recapture some idea of what life was like in the bygone era of the southern California frontier and to give common people their rightful place in history.





University Now Has Lab School

By Cynthia Pringle
Director of Media Relations and
Public Information

What the laboratory is to the scientist, the Hillside-University Demonstration School is to San Bernardino teachers, administrators, university faculty and student teachers: the quintessential learning environment.

Designated as a demonstration school, Hillside opened last September with the objective of nurturing new and innovative teaching methods and curriculum in classes from preschool through the sixth grade. Featuring prototypical learning environments, Hillside's classes range from cooperative and active learning to clinical teaching strategies and discovery methods. The school serves as a mentoring model for potential teachers, new teachers, experienced teachers, administrators and Cal State, San Bernardino faculty.

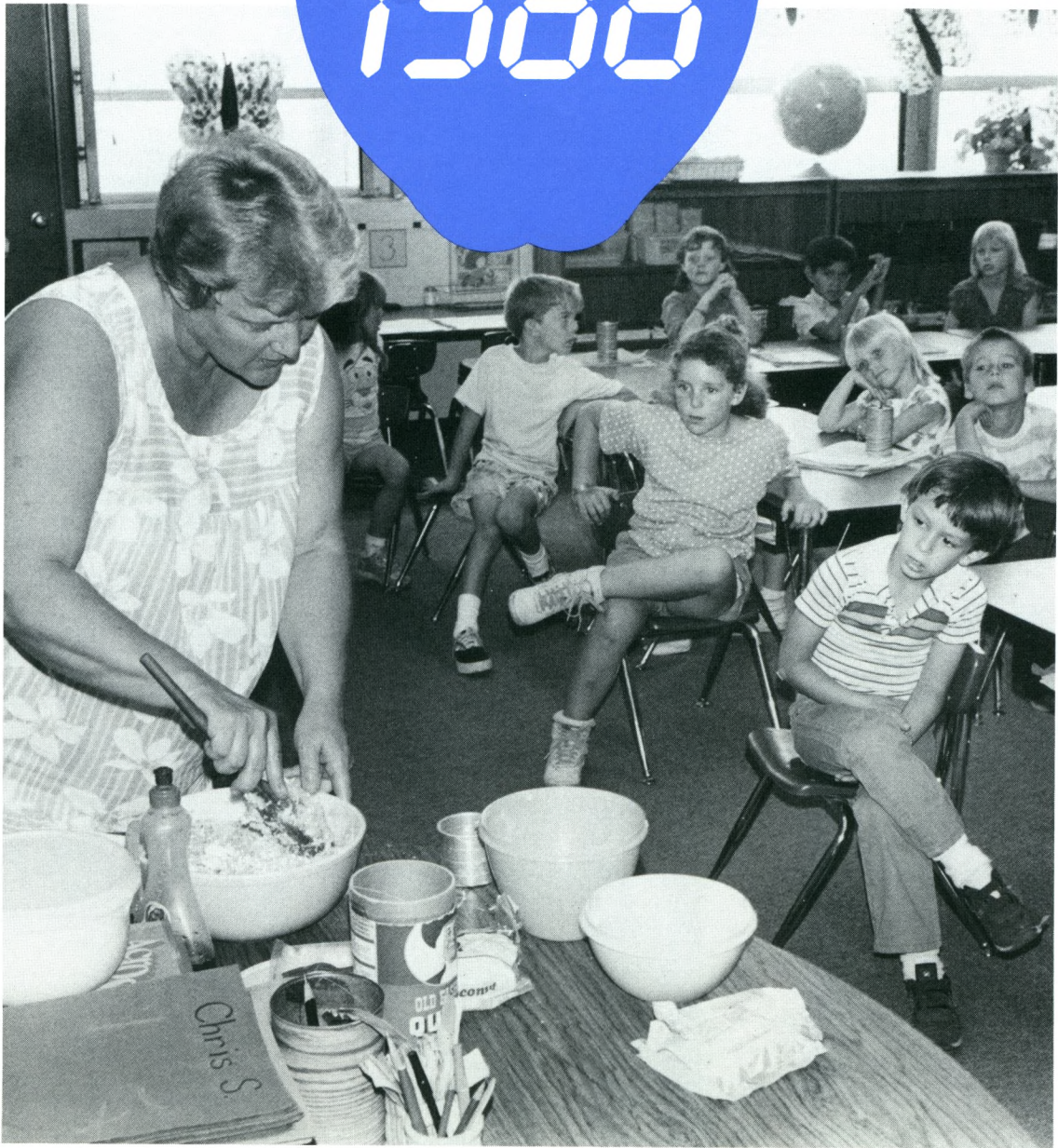
"We have an open door policy here. There are no 'staged' classes," stated Principal Martha Pinckney. "There is enough exciting teaching going on here so that an observer could learn from the instructional program at any time. (The teachers) know there will be visitors and are comfortable with that possibility. They put great energy into their programs."

Just as the Hillside-University Demonstration School's name implies, a cooperative working relationship with Cal State has resulted in a mutually beneficial partnership and sharing of

The experimental nature of the school attracted many teachers and... there was a feeling of pride in being selected.

resources. University classes are held on the Hillside campus to expose future teachers to a contemporary school setting. The elementary school also provides a fertile foundation for university faculty inservice work and research projects. For example, Dr. Katharine Busch, an assistant professor of education at Cal State, is studying literacy development in early elementary grade school children.

Hillside teachers also derive benefits from interaction with university faculty, noted Dr. Ellen Kronowitz, a Cal State professor of education who serves with colleague Joe Gray as the university's primary liaisons with Hillside. "One of the hardest things for inservice teachers to do (is work with new methods) because they're comfortable with doing things in a certain way. So there is a lot of risk-taking going on there," Kronowitz said.



WILL IT TASTE GOOD? — Could that be what the students in Joanna Koon's first grade class are thinking as they watch her mix the ingredients for Anza biscuits for their multicultural fair. Before receiving her degree from Cal State in June 1987, Mrs. Koon was known to music and theatre arts majors at the university as the secretary in their department. She was doing her student teaching under Lenore Young.

"(The demonstration school) really is the wave of the future," Kronowitz continued. "For example, the Hillside faculty contribute to my course delivery by planning, teaching and giving me feedback on what a beginning teacher needs to know."

Formerly an elementary school site that had been closed, Hillside was operated as an adult education center until last summer. Located less than two miles from the university, Hillside reopened as an elementary school offering 18 regular classes and four special day classes for disabled students.

The experimental nature of the school attracted many teachers and among the 24 who were hired (about half of them Cal State alumni), there was a feeling of pride in being selected, noted Pinckney. "We found several

high-quality teachers in the district requesting to come here."

When Hillside's new teachers and staff came together last July, "we knew we would be a demonstration school, so we had to decide what our thrust would

We knew we would be a demonstration school, so we had to decide what our thrust would be... would we be rigid in discipline? What was important?

be," remarked Pinckney. "Would we be rigid in discipline? What was important?" Fortunately there was a consensus for more experiential learning with an emphasis on literature, thematic units and hands-on learning, rather than paperwork, she explained.

"We decided that in order for this to be a demonstration school it had to be real and credible, so we did not ask for reduced class size," Pinckney added. "We have the representative 33 to 34 children per class and we have aides and tutors assigned only in special day classes as they normally would be."

A magnet school in the San Bernardino City School District, Hillside-University School has a student population of 620. Within three months of the school's opening, enrollment was at capacity. Currently, the waiting list

is three pages long. "It was just word-of-mouth," Kronowitz said. "People began moving their children here from other schools through the desegregation and integration program and from private institutions."

In addition to innovative teaching methods and curriculum, another distinctive feature of the school is the on-site integration of special education classes for students with severe disabilities, said Pinckney. The special education students, including children with Down's Syndrome and others who are communicatively or multiply handicapped, are housed next to regular classes of the same grade levels. Periodically the classes are mingled for some peer tutoring and integrated activities and instruction.

Since most severely disabled students are enrolled at Anderson, Carmack or Harmon schools, which are designated for special education, Hillside's approach is unique in the San Bernardino City School District and it has brought with it some unusual

In addition to innovative teaching methods and curriculum, another distinctive feature is the on-site integration of special education classes...

rewards, noted Pinckney. After school had been under way for some time last fall a new student joined one of the special education classes, she explained. His posture and behavior was noticeably different from the rest of the students.

"It was the first time that we had ever noticed that the look and stance of our handicapped students was becoming more like the students who are not in special education," she said. "There is so much that has to be done in terms of teaching the handicapped and dispelling the misconceptions about integrating special education classes on school campuses."

The common vision of the teachers and staff has led to a sense of camaraderie that many feel is unmatched, said Joe Gray, associate professor of education at Cal State. "I've had several teachers here tell me that, 'Gee, I've finally found other teachers that I can talk with positively about the students.'"

"They're all type-A personalities," chuckled Pinckney, stressing the level of self-motivation among the teaching staff. "There are all chiefs and no indians here. As we build toward excellence, we need to encourage our teachers to grow professionally and become educational leaders. We're losing some of our staff this year due to promotions. That ebb and flow needs to be there to revitalize us and to keep the spirit good here."



THE PLAY'S THE THING — Special education teacher Chris LeRoy, who earned his credential from Cal State in 1986, directs students from two classes at Hillside-University Demonstration School in rehearsing a play. The combined classes, which demonstrate the cooperative learning philosophy, are his first through third-grade class and the first-grade class of Linda Meyer, a Cal State graduate in 1980.

A L U M N I •

1967

Col. Edward J. Sheeran, B.A., political science, became the vice commander of the 63rd Military Aircraft Wing at Norton AFB in April. Sheeran had been deputy commander of operations for the past year. This is Col. Sheeran's second stint at Norton. In between, he had been assigned to the Army War College and the Pentagon.

1968



Dr. Yolanda Moses

Dr. Yolanda Moses, B.A. sociology, who has been dean of the School of Arts at Cal Poly, Pomona, has been appointed vice president of academic affairs at Cal State, Dominguez Hills. After graduating from Cal State, she earned her M.A. and Ph.D., both in anthropology, from UC Riverside. She has been a faculty member, chair, acting dean and then dean at Cal Poly since 1975. Much of her voluminous publications and research have focused on the role of women and other minorities.

1970

Mark King, B.A. psychology, a Prudential insurance agent with the Montana/Wyoming agency in Missoula, has been honored with a Prudential Partners in Community Service grant to provide \$500 to the Missoula Indian Alcohol and Drug Service. He has been a volunteer with that service for six years. King also is vice president of the Montana Society of American Magicians, secretary of the board for Missoula Indian Alcohol and Drug Service, and serves on the boards of the YMCA, the Vietnam Veteran Vet to Vet Project and the youth group for Messiah Lutheran Church. Prudential initiated its Partners in Community Service Program this year to honor individual insurance agents for their volunteer activities.

1971

John C. Kirwan, B.A. political science, was named director of risk management for the city of San Bernardino. He is a past president of the Alumni Association.

1972

Mandi Batalo, B.A. art, teaches graphic design at Platt College in Ontario.

Jeanne S. Thornton, B.A. sociology, is a deputy probation officer with the Riverside County Probation Department and also is enrolled in the criminal justice master's program at Cal State.

1973

Shelley Karpman, B.A. history, and Joseph Bodnar were married May 22 at the University of Redlands Alumni House. Shelley, an attorney with Egger and Hallett, received her law degree from the LaVerne University School of Law. Her husband is a detective sergeant with the Redlands Police Department.

1974

Susan J. Arratia, B.A. administration, was promoted to commercial lending officer in the San Bernardino office of the Bank of Redlands in the spring. She had been with the bank for two years.

Herb Bice, B.A. sociology, principal of Loma Vista Intermediate School in Riverside for the past five years, was honored in May as principal of the year in Alford School District. Bice, who has taught in the district since 1974, was described by Superintendent Norman Guith as "a tireless champion for children ... a great example to children." He earned his master's degree in education administration from Pepperdine University.

1976

David E. Amori, B.A. history and social sciences, is currently pursuing his M.B.A. at Cal State. After receiving his B.A., he spent a year teaching and then was an engineering technician with the San Bernardino County Environmental Public Works Agency for four years. Currently he is an engineering support specialist with TRW Ballistic Missiles Division. His work involves the environmental/economic impacts of the Peacekeeper missile system. David, his wife and their four children live in San Bernardino, where he is active in Camp Fire, AYSO and the Arrowhead United Way. He was named to the Outstanding Young Men of America in 1983 for his civic, professional and community achievements.

1977

Jon Kindschy, B.S. health science, M.B.A. 1983, is the division chief for environmental health for San Bernardino County.

James J. Smith, B.A. sociology, B.A. psychology 1980, is a gymnastics instructor at the Redlands YMCA and at Norton Air Force Base.

Russell Zaitz, B.A. social sciences, retired from teaching in the Yucaipa School District in June. He was honored by the Board of Education with a resolution recognizing his "loyal and dedicated service." Teaching was a second career for Zaitz. He had been a printer in Riverside for 16 years when he decided to go back to school. "I had just spent 25 years in industry and I was tired of it. I wanted to do something different," he said.

1978

Dean McIntyre, B.A. music, is minister of music of the First United Methodist Church of Clovis, N.M., where he directs 11 choirs for children, youth and adults. He has placed several works for church with different publishers and has been elected to membership in the American Society of Composers, Arrangers and Publishers (ASCAP).

Allison Thacher, B.A. sociology, is the human services supervisor for the city of Glendora.

Kevin Bruce Varner, B.A. environmental studies and geography, is a land planner with Florian, Martinez and Associates in Tustin.

1980

Florian Kazmierski, M.A. education, has received the professional designation of certified medical representative by the Certified Medical Representatives Institute, Inc. He is employed by the A. H. Robins Co.

Cindy S. Pittman, B.A. administration, is a tax manager with the CPA firm of Fleming Reiss Little and Company in San Bernardino. She earned her M.S. in taxation from Golden Gate University in 1985 and will be enrolling in Cornell Law School in August.

1981

Gary Roberts, M.A. education, will be the principal of the new Reche Canyon School, which is under construction. He has been principal at Rogers Elementary School since 1981 and has taught in the Colton Unified School District since 1970.

1982

Lon McDougal, B.A. criminal justice, M.B.A. 1987, is the administrative analyst for the San Bernardino County Law and Justice Group.

E. Leon Spaugy, B.A. sociology, became agricultural commissioner/director of Weights and Measures for Los Angeles County in March. He had been employed in the same capacity in Riverside County. Spaugy is the second vice president of the California Agricultural Commissioners Association.

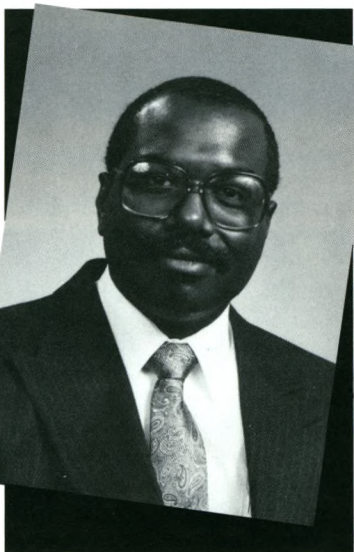
1983

Rick Clapper, B.A. music, is co-operator of the Solvang Conservatory, which offers Suzuki-based instruction in piano, violin, viola and cello.



Angela Lavin

Angela Lavin, B.A. political science, a special projects analyst with the Riverside County Private Industry Council, received an award from the PIC for "flexibility in meeting all challenges." An article in the agency's newsletter said, "A temporary position with the PIC in 1984 has turned out to be permanent employment for Angela. She currently is in charge of customized training contract development and negotiation, coordinator for program operation work groups on recruitment and coordinator of conferences with program operators and others."



Mario Nelson

Mario Nelson, B.A. administration, M.B.A. 1986, has been promoted by Brown-Forman Beverage Company to wine convenient store manager for Illinois, Indiana and Missouri. Nelson, who lives in Schaumburg, IL, started with the company in 1983 and most recently was chain store supervisor for California, Nevada, Arizona and Hawaii.

Marianna Raynor, B.A. administration, is an agent with State Farm Insurance Companies in San Bernardino. She was featured in the firm's advertisements in April through July in several magazines: California, Working Woman, Working Mother, New Woman and Self.

Jack A. Schnurr, D.O., B.A. biology, is now starting a three-year residency program in emergency medicine at Edward Sparrow Hospital in Lansing, Mich. He also has accepted a clinical faculty appointment to the College of Human Medicine at Michigan State University.

1984

Mary-Frances Breitenstein, B.A. administration, M.B.A. 1987, has a new position as development associate with the American Heart Association in Colton.

Chad Burns, B.A. economics and political science, M.A. with a special major in national security studies, 1986, was a legal specialist with the San Bernardino law firm of Smith and Peckham before moving to Washington, D.C., this summer to take a position as an analyst with the federal government.

1985

Cheryl Dunagan, B.A. history and social sciences, is a travel consultant with the Happy Wanderer Travel Co. in Victorville.

Michael D. Lee, B.A. administration, is self-employed as a general contractor in Fontana. His wife, **Carole**, received her B.A. in psychology from Cal State in 1986.

Yolanda Saucedo, M.A. education, is the coordinator of categorical programs for the Redlands Unified School District.

1986

Leola I. Bruch, B.S. nursing, is the home health coordinator for the Care Home Health agency in Upland. She also has two part-time positions, as an institutional nurse at San Bernardino County Juvenile Hall and substitute teaching at Victor Valley College department of nursing. Her husband, **William Gene Bruch**, earned his M.A. in education from Cal State in 1979.

Michael R. Fitzgerald, B.S. administration, is a staff accountant with Kennedy and Kennedy, CPAs, in San Bernardino.

Andrew V. Hamilton, B.A. administration, is an auditor with the Inspector General division of the Veterans Administration in Brentwood.

Shannon Ikard, 24, B.A. administration, was killed in a traffic accident in San Bernardino March 5, 1988.

Carole M. Lee, B.A. psychology, a teacher of the learning handicapped in the Fontana Unified School District, spent the past year completing the requirements for a multiple subjects credential and now is working on a specialist credential.

Janis (Martigan) McNiel, B.S. administration, is an accountant I for San Bernardino County.

1987

June Yamamoto Bastajian, M.P.A., is a staff analyst with the San Bernardino Employment and Training Agency. Her husband, **Gary**, earned his M.A. in education from Cal State in 1985.

Jim Dempsey, M.P.A., is director of marketing for Campus Crusade for Christ.

Pooled Income Aids Donor, University

To give away money is an easy matter and in any man's power. But to decide to whom to give it, and how large and when, and for what purpose and how, is neither in every man's power nor an easy matter.

Aristotle

California State University, San Bernardino is continuing to develop new avenues for securing and managing monetary gifts from its friends and alumni.

"As our development program matures, we must provide a variety of vehicles through which gifts can be made to the university," explained Dr. Judith M. Rymer, executive dean for university relations.

Planned giving programs are being used increasingly by universities and nonprofit organizations to provide current income as well as major tax advantages to donors while meeting special needs of the organization.

One of these programs, to be instituted by the university this fall, is the pooled income fund. "This is the simplest type of planned gift to administer and it is an easy one for the donor because it does not require as large a gift as a separate trust," explained Dr. Rymer.

A pooled income fund is a giving plan for persons who want to receive, or designate one or two beneficiaries to receive, for life, an income that has the possibility of growth through the years. The

irrevocable gifts of all donors are commingled in an investment fund. All net income earned by the fund is paid out quarterly to participants, in proportion to the number of units they hold. Income is not guaranteed because of variable market conditions.

At the death of the last income beneficiary, the number of units assigned to that account reverts to the university to use in whatever way the original donor specified.

The advantages to a donor are: a deduction for the present value of the charitable remainder, generally no capital gains taxes on transfers of long-term capital gain securities, and reduction or elimination of federal estate taxes at the death of the donor, explained Dr. Rymer.

The income received by the beneficiaries is taxed as ordinary income.

The initial donation to the pooled income fund must be a minimum of \$5000 in cash or securities and additional gifts must be in increments of \$1000 or more.

Information about contributing to the enriched support of the university through the pooled income fund is available from Dr. Rymer at (714) 887-7413.

U P D A T E S

Christel S. Elliott, B.A. art, teaches in the Developmental Center for the Handicapped program of the San Bernardino City Schools and is working toward a credential for teaching the severely handicapped and a master's degree. She also has taught for 18 months in the public schools of West Germany.

Bruce Fountain, B.A. administration, is an insurance agent with Farmers Insurance Group in San Bernardino. His wife, **Sherri Ann Fountain**, also earned her B.A. in administration from Cal State in 1987.

Bill J. Gropp, Jr., B.S. administration, is an accounting controller with Hagy and Hagy in Encino. Bill was a founder and the first president of Delta Sigma Phi fraternity at Cal State and still is active. He is chair of his church's Vacation Bible School this year and will enroll in graduate school at Cal State, Northridge in the fall.

Catherine L. Kreter, B.S. administration, is a systems analyst in the data processing department at Fountain Valley Hospital in Fountain Valley.

John R. Loera, B.A. political science, an exchange student to Villahermosa, Mexico in 1981, has been involved with Sister City International for more than six years and was the youth ambassador for the U.S. to Japan for the 1986 International Youth Conference.

Thomas Edward Lyster, B.A. psychology, is a case manager for Industrial Support Systems in Rialto.

Kim Maloney, B.A. liberal studies, is an elementary teacher at Jefferson School in Riverside.

Kevin Morningstar, B.A. economics, is the project administrative services technician for the Elementary Summer Technology Training Institute at Cal State.

Judith M. (Theis) Oakes, B.A. administration, is an intermediate account clerk at Cal State.

Elba I. Parrish, M.A. education, is a substance abuse counselor and bilingual AIDS health educator for the Riverside County Mental Health Department. After getting her master's degree, she returned to Cal State to add a pupil personnel services credential.

Edward A. Reyes, B.S. administration, is an auditor with the Defense Contract Audit Agency in Anaheim.

Jill Patrise Satoski, B.A. administration, reports an internship led to her job. "My last quarter at CSUSB, I received five units through a marketing internship with Tri-City Corporate Center. As soon as I finished school (December 1987), I was hired full time. I am very happy and feel lucky to have gotten this job straight out of school."

Debra Lynn Traylor, B.A. administration, and Bradley P. Hubbard were married May 14, 1988 at the United Methodist Church of Yucaipa. They are living in Redlands where the bridegroom is in the insurance business.

Richard G. Yaross, B.A. criminal justice, is a youth counselor with the California Department of Youth Authority, working in Whittier.

1988

Graduation to **Jacquelin C. Aldridge**, B.A. physics, means "finished school, found paradise, looking for work, missing friends."

Sheila Benedict, B.A. political science, is chairman of the Riverside County Commission for Women, is a member of the NuView Union school board and is a director of the Riverside City/County Child Care Consortium. Her business position is corporate secretary-treasurer for Associated Spas and Pools, Inc., in Nuevo.

Stephen R. Dalzell, M.A. special major in national security studies, reports "I am hard at work applying all the good things one learns in national security studies, covering Vandenberg AFB for the Santa Maria Times." He is a reporter for the paper.

Although **Sally Griffin**, B.A. history, graduated this year, there will be another Griffin, her son **Dirk**, enrolled in Cal State this coming fall. Sally will be student teaching at Ramona High School in Riverside. She, her husband, Willis, and their children, Dirk and Shelly, live in Riverside.

Tamra L. Hogbin, B.A. English, will be returning to Cal State in the fall to earn a single subject teaching credential. Until then, she is doing substitute teaching, proofreading and writing.

Jane Jones, M.A. education, is principal of Zion Lutheran School in Victorville.

Lana G. Kucera, B.A. social sciences, presently teaches secretarial skills in the Rialto Schools and is a substitute teacher for the San Bernardino City Schools. Her next goals are to earn an M.A. and teach in a continuation high school. Lana, her husband, Frank, and their two teenage sons, Larry and Kevin, live in San Bernardino.

Sandra Marks, B.A. history, is now in the multi-subject intern program and is looking for a teaching position for fall. On campus she was vice president of Phi Alpha Theta, the history honorary, and received the \$200 scholarship from the Education Chapter of the Alumni Association.

John Morris, B.S. administration, is a staff accountant with Vavrinek Trine Day and Co., CPAs, in their Ontario office.

Bill W. Nottingham, B.A. administration, is manager of the Video Expo in Hesperia.

Myra Rosenzweig, R.N., B.A. human development, is an activities therapist at San Antonio Hospital in Upland.

Thomas Tad Taelour, B.A. history, manages a food and fuel mini-market. He plans to enroll in the School of Education to prepare to teach high school history.

Andrew P. Telford, B.A. art, has written and illustrated a book of children's poetry. He composes music and enjoys public speaking and singing.

New Members

Christopher Michael Abarca, B.A. art, 1987

Jacquelin C. Aldridge, B.A. physics, 1988

Christine Allera, B.A. English, 1987

June Yamamoto Bastajian, M.P.A., 1987

Greg Bell, B.S. administration, 1987

Sheila Benedict, B.A. political science, 1988

David L. Cook, B.S. administration, 1988

Stephen R. Dalzell, M.A. special major in national security studies, 1988

Mark Dorsett, B.A. geography, 1988

Rick DuVall, B.S. computer science, 1988

Michael R. Fitzgerald, B.S. administration, 1986

Bruce Fountain, B.A. administration, 1987

Tom French, B.A. liberal studies, 1988

Gregory K. Goebel, B.S. computer science, 1988

Sally Griffin, B.A. history, 1988

Bill J. Gropp, Jr., B.S. administration, 1987

Remus A. Haste, B.S. administration, 1986

Ronald Hendricks, B.A. administration, 1988

Tamra L. Hogbin, B.A. English, 1988

Aleta Holden-Baker, B.A. psychology, 1986

Jon Kindschy, B.S. health science, 1977; M.B.A. 1983

Peggy Kindschy, B.A. social sciences, 1980

Pat Kirby, B.A. liberal studies, 1988

Pauline Knafllich, B.A. psychology, 1988

Lana Kucera, B.A. social sciences, 1988

Jeffrey W. Lafrenz, B.A. administration, 1987

Renee D. Lapham-Scott, B.A. administration, 1988

Jill Lentz, B.A. sociology, 1988

Stacie Lucas, B.A. political science, 1988

Sandra Marks, B.A. history, 1988

Kevin D. Morningstar, B.A. economics, 1987

John Morris, B.S. administration, 1987

Marsha Muscato, B.A. French, 1988

Shana Price Noble, B.A. liberal studies, 1987

Sharon Noel, B.A. liberal studies, 1988

Bill W. Nottingham, B.A. administration, 1988

Donald R. O'Hare, B.S. computer science, 1988

Larry Peterson, M.B.A., 1986

Patricia A. Revelles, B.V.E., 1987

Myra Rosenzweig, B.A. human development, 1988

Jill Patrise Satoski, B.A. administration, 1987

Yolanda Saucedo, M.A. education, 1985

Sherry Ann Scherotter, M.A. education, 1988

Ed Sheetz, B.S. administration, 1987

Lori J. Snook, B.A. communication, 1988

Sally Steinbrunn, teaching credential, 1982

Marlyn Gilden Sussman, B.A. art, 1988

Thomas Tad Taelour, B.A. history, 1988

Andrew Telford, B.A. art, 1988

Mark Texter, B.S. computer science, 1988

Allison Thacher, B.A. sociology, 1978

Poh Huat Thng, B.S. computer science, 1988

Kevin Bruce Varner, B.A. environmental studies and geography, 1987

Scott Von Siebert, B.A. administration, 1988

Charles W. Youngstrom, B.A. administration, 1988

Cal State Calling: Students Seek Out Alumni Donors

Put me down for \$100. No, my husband just said to make that \$125." "I've been waiting for your call! How did you know where to find me?" "Are the trees on campus any bigger, or did they get swept away by the Santa Ana winds?"

"I'm working with General Dynamics ... my education at Cal State definitely prepared me for my job."

"What's this I've been hearing about Cal State being one of the fastest growing universities?"

"I'm back at Cal State working on my credential. I'm student teaching now, so I really can't participate now. But be sure you call me next year ... I want to help out!"

These are just some of the things Cal State students heard last year as they talked with alumni across the country. Some

of Cal State's finest students helped their university get in touch with graduates by telephone during the annual fund phonathon. More than 700 alumni pledged nearly \$50,000 in support of their alma mater as a result of the personal phone calls. Their contributions, as well as the gifts of faculty, staff, corporations and friends, are helping Cal State to enrich its many programs and offerings. Scholarships, faculty research and development, distinguished guest speakers, and music, art and theatre events are some of the areas that private contributions help to strengthen.

This fall, the university will again seek the support of its alumni and friends. Alumni will hear from Annual Fund co-chairs Rosemary Binney (B.A. 1969, M.A. 1975) and Nicholas Coussoulis (B.A. 1975) who will write to all alumni asking for their active involvement in building the university. "There are many ways in

which alumni can help their alma mater. They can say good things about Cal State; they can attend campus events and encourage their family and friends to do the same; they can volunteer their time and talents to the university. Or they can give to the annual fund and support Cal State in a financial way. All ways are good and are appreciated," remarked Binney. "Our hope is that alumni will participate in one or several of these ways."

Binney's and Coussoulis' letter will be followed by a phone call from a Cal State student who will confirm pledge levels and update alumni on university developments.

Alumni who wish to save the university contact costs may call Cal State (714 887-7811) to pledge their support or they may send their gift directly to the Office of University Relations, 5500 University Parkway, San Bernardino, CA 92407.

DON'T MISS THIS
WRAP-UP OF 1987-88
California State University,
San Bernardino's
1987-88 ANNUAL REPORT

FEATURING: • highlights of this year's activities and accomplishments
• a preview of the coming year
• a special "honor roll" section recognizing Cal State's many friends and supporters

Volunteers, Alumni Association members, university donors, faculty and staff, and other supporters will receive a complimentary copy of the 1988 Annual Report in September. If you would like to have the Annual Report but are not currently associated with any of these groups, let us know by returning this request form or by calling the Office of University Relations (714) 887-7811.

Name _____
Address _____
Phone (_____) _____
Association with Cal State (e.g., alum, student, area resident) _____

Return to: Office of University Relations, California State University
5500 University Parkway, San Bernardino, CA 92407

JOIN^{the} Alumni Association

- Maintain contacts with classmates and faculty
- Receive invitations to alumni and university events
- Join a chapter affiliated with your school or department
- Volunteer your expertise by assisting students in your career field
- Receive free, confidential counseling at the Community Counseling Center on campus
- Participate in Alumni Association committees and programs
- Borrow from the Pfau Library
- Receive the quarterly publication *Panorama*
- Establish membership in the San Bernardino County Central Credit Union (ATM, VISA, auto and home loans, checking and savings accounts, discount warehouse memberships)
- Participate in group insurance plan (open to all alumni)

Memberships:
☐ \$20 individual annual ☐ \$500 individual life
☐ \$30 joint annual ☐ \$750 joint life

Chapters:
☐ Administration ☐ Black ☐ Education
☐ Hispanic ☐ Nursing ☐ Humanities

About yourself:
name _____
address _____
city _____ state _____ zip _____
phone (_____) _____ soc. sec. no. _____
year of graduation _____ degree _____ major _____
spouse _____ is spouse a CSUSB grad? ☐ yes ☐ no if yes: _____
year of graduation _____ degree _____ major _____

Information that you would like to share in *Panorama*.
(Write here or attach additional page.)

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MARLEY'S GHOST — Lovers of folk and bluegrass music may be familiar with the harmony of Marley's Ghost. Those who haven't may get acquainted Wednesday evening, Aug. 10 when the quartet appears on the summer entertainment series at Cal State. The free program begins at 7 p.m. in the Commons plaza. The singers are, from left, Mike Phelan, Dan Wheetman, Ed Littlefield and Jon Wilcox.

Variety Spices Wednesday Nights

A variety of musical performers will entertain in the summer 1988 entertainment series, open to alumni and the public.

The free programs, beginning at 7 p.m. in the Lower Commons plaza, are scheduled for each Wednesday evening in July and August. Spectators are invited to bring a picnic supper and enjoy the park-like setting of the campus during the concerts, said Randy Harrell, director of student life.

A new acoustic guitar duet from Marin County, Strings of Glass, will play a variety of classical, jazz and cultural styles in their Aug. 3 concert.

America's heritage is recalled through traditional folk music Aug. 10 when Marley's Ghost entertains with fiddle, mandolin and Dobro slide guitar.

Latin Society will be on stage Aug. 17 with an evening of contemporary Latin jazz and traditional favorites.

A favorite of children and earlier audiences, Sam Hinton, will perform Aug. 24. His program, guaranteed to delight all ages, features home-made instruments.

Closing the summer series Aug. 31, the San Diego Navy Brass Quintet will present an evening of patriotic favorites including Sousa

marches and familiar works for brass.

The series is sponsored by the university, the Associated Students, Inc., and the Student Union. For further information, call (714) 887-7407.

University Picnic Set for Sept. 25

Alumni of Cal State are being invited to an all-campus, old-fashioned picnic on Sunday afternoon, Sept. 25, announced Joanna Roche, alumni director.

Fun for the family will be the theme of the day, with games, contests and a variety of activities. Graduates will have an opportunity to reminisce with both their former classmates and their teachers. Retired faculty members will receive special invitations to return for the festivities.

Although more details on price and activities will be forthcoming, the picnic is scheduled from 1 to 6 p.m. adjacent to the Commons plaza.